

GOLF CLASSIC 2026



Tee Off for Impact!

The 2026 Junior Achievement Gold Classic is Back – bigger, bolder, and better than ever. Join us for a morning of friendly competition, incredible networking, and community impact on a beautiful Brevard County course.

40+

YEARS OF JA IN BREVARD

K-12

STUDENTS SERVED

\$0

COST TO SCHOOLS



SEPTEMBER 18, 2026

8:00 AM – Registration

9:00 AM – Shotgun Start for all Golfers

1:00 PM – Lunch & Awards Ceremony

Since 1984, JA volunteers have delivered hands-on programs in financial literacy, entrepreneurship, and career readiness to students across Brevard County – completely free to schools. Every dollar raised goes directly toward keeping these life-changing programs in classrooms.



VIERA EAST GOLF CLUB

2300 Clubhouse Dr, Viera, FL 32955

Your sponsorship connects your brand with purpose-driven professionals who share a commitment to investing in the next generation.
Let's tee off for impact!



18-HOLE SCRAMBLE FORMAT

Teams of 4 - Shotgun start - All skill levels welcome



BATTLE FOR THE BELT

Championship belt awarded to the winning foursome!



2026 SPONSORSHIP OPPORTUNITIES

Join us in making a difference – one hole at a time

ALBATROSS SPONSOR

\$15,000

1 Available

Be the name behind the hole



- 2 VIP & player giftbags
- Premier logo on all marketing materials & signage
- On-stage speaking opportunity at awards luncheon
- Premier banner at entrance
- 2 custom hole sponsorship signs

EAGLE SPONSOR

\$10,000

2 Available

High-impact visibility all day

- 2 foursomes (8 players)
- Name/logo on premium promo item for all players. Choice of:
 - Hat branding
 - Glove branding
 - Championship belt
- Premier banner placement at entrance
- Recognition during announcements

BIRDIE SPONSOR

\$7,500

5 Available- 4 available

In every golfer's hands all day

- 1 foursome (4 players)
- Choice of:
 - Golf ball branding for all players
 - ~~Towel branding for all players~~
 - Cooler bag branding for all players
 - Gloozie for all players
 - Divot tool and ball marker
- Photography sponsorship
- Banner at awards ceremony

PAR SPONSOR

\$5,000

5 Available

Be the brand behind hospitality

- 1 foursome (4 players)
- Logo on beverage napkins during lunch & awards
- Banner at hospitality station
- Recognition during announcements
- Hole signage

SUNRISE TEE – BLOODY MARY BAR

\$2,000

1 Available

Your logo in everyone's hand at the start

- Logo on cups at Bloody Mary Bar
- Signage at bar
- Recognition during announcements

BOGEY SPONSOR

\$1,500

8 Available

Good times, great company

- 1 foursome (4 players)
- Hole sign
- Bragging rights (results may vary)
- Official "I Tried" certificate
- One complimentary high-five at the turn

HOLE-IN-ONE SPONSOR

\$1,000

1 Available

Own the most exciting hole on the course

- Recognition at contest hole
- 😄 Your brand tied to the shot nobody actually makes

TROPHY CASE SPONSOR

\$1,000

5 Available

Get the crowd talking at the awards

- Recognition at awards luncheon
- Brand featured with prize giveaway

ON THE FAIRWAY

\$1,000

5 Available 4 Available

Showcase your brand on course

- Branded tent placement on course
- Marketing table for giveaways or samples

CHIP SHOT SPONSOR

\$800

7 Available

Because golf is better with a buddy

- 2 players (twosome)
- A knowing nod from the gallery
- Emotional support from the beverage cart
- Your name said out loud at least once

TEE BOX SPONSOR

\$250

36 Available

Stake your claim on the course

- Hole sign at 1 designated hole
- 😄 Your logo seen by golfers who are already nervous
- 😄 Witness 36 different approaches to the same mistake

POWER PACK – DAY OF EVENT ONLY

\$75

75 Available

The ultimate golfer upgrade

- 1 Yeti raffle
- 3 mulligans
- 2 putting contest entries

More Information:



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